



Guidelines for Book Report Ad

**Make sure when you are doing a Book Report Ad,
you:**

- ✓ Position your paper vertically.
- ✓ Include the title, author, and your name.
- ✓ Illustrate your cover with a design based on the book.
- ✓ Include a catchy slogan to advertise the book.

Not following these guidelines may result in losing points on your assignment.